

# **Digital Privacy Notice**

Effective Date: 01/01/2025

**PT360HEALTH LLC** (“we,” “our,” or “us”) values your privacy and is committed to protecting your personal information. This Digital Privacy Notice outlines how we collect, use, store, and protect your data when you visit our website, use our mobile applications, or engage with us digitally. By using our website or services, you agree to the collection and use of your data in accordance with this notice.

## **1. Information We Collect**

We may collect the following types of personal data:

### **Personal Information**

- **Identifiable Information:** Name, email address, phone number, mailing address.
- **Health Information:** If you choose to share your health-related data for services, treatments, or assessments.
- **Payment Information:** Credit card details, billing address, and other payment-related information.

### **Non-Personal Information**

- **Device Information:** We collect technical information such as browser type, operating system, and IP address.
- **Usage Data:** Data about your interactions with our website or mobile app, such as pages visited, time spent, and the features you use.

## **2. How We Use Your Information**

We use the information we collect for the following purposes:

- **Provide Services:** To offer healthcare-related services, such as consultations, therapy sessions, and wellness programs.
- **Communicate with You:** To send updates, reminders, appointment confirmations, and respond to your inquiries.
- **Improve Our Services:** To enhance our website, mobile apps, and digital services based on user interactions.
- **Billing and Payment:** To process payments for services provided and manage billing.
- **Marketing:** With your consent, we may send promotional materials related to PT360HEALTH LLC services, events, or updates.

## **3. Cookies and Tracking Technologies**

Our website may use cookies, web beacons, and other tracking technologies to enhance user experience and gather analytics about how visitors interact with our site. Cookies are small text files placed on your device to store preferences and other information. You can manage cookie preferences through your browser settings.

- **Types of Cookies We Use:**

- **Necessary Cookies:** Essential for the basic functionality of the site.
- **Performance Cookies:** Help us analyze traffic and improve site performance.
- **Functionality Cookies:** Allow us to remember your preferences and settings.
- **Advertising Cookies:** Used to deliver targeted ads based on your interests.

By using our site, you consent to our use of cookies. You can disable cookies through your browser settings, but this may affect the functionality of some parts of our site.

#### 4. Sharing Your Information

We do not sell or rent your personal information to third parties. However, we may share your information with third parties under the following circumstances:

- **Service Providers:** We may share your information with trusted third-party vendors who assist us in providing services, such as payment processors or email providers.
- **Legal Requirements:** We may disclose your personal information if required by law, such as in response to a subpoena or regulatory inquiry.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new owner.

#### 5. Data Security

We take the security of your personal information seriously and implement reasonable safeguards to protect it from unauthorized access, disclosure, alteration, or destruction. While we strive to protect your data, no data transmission method over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

#### 6. Your Rights and Choices

Depending on your location and applicable laws, you may have certain rights regarding your personal data, including:

- **Access to Data:** You may request access to the personal data we hold about you.
- **Correction of Data:** You may request corrections to your personal data if it is inaccurate or incomplete.
- **Data Deletion:** You may request that we delete your personal data, subject to certain exceptions.

- **Opt-Out of Marketing:** You can opt-out of receiving marketing communications at any time by following the unsubscribe instructions in our emails or contacting us directly.
- **Cookie Preferences:** You can manage or disable cookies through your browser settings.

If you wish to exercise any of these rights, please contact us at the details provided below.

## **7. Children's Privacy**

Our website and services are not intended for individuals under the age of 13. We do not knowingly collect or solicit personal information from children. If you are a parent or guardian and believe we have inadvertently collected information from a child under 13, please contact us to have the data removed.

## **8. Third-Party Links**

Our website or mobile app may contain links to third-party websites or services that are not operated by us. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party sites you visit.

## **9. Updates to This Privacy Notice**

We may update this Digital Privacy Notice from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. When we update this notice, we will revise the "Effective Date" at the top of the page. We encourage you to periodically review this notice to stay informed about how we are protecting your information.

## **10. Contact Us**

If you have any questions or concerns regarding this Digital Privacy Notice or our data practices, please contact us at:

### **PT360HEALTH LLC**

8922 Jaspers drive,

Boynton beach, FL 33472

Phone: 561-376-2001

Email: [info@pt360health.com](mailto:info@pt360health.com)

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**By using our website, mobile app, or services, you acknowledge that you have read and understood this Digital Privacy Notice.**